



## Why Attend Boot Camp 2024

**Dear Executive Board Members and Aspiring Leaders,**

It's time to take advantage of maximizing your PCC's overall performance by attending one of the nine **Boot Camps** that will be held across the country in 2024.

Boot Camp is a one-day educational event that will provide PCC Executive Board members with the knowledge and skills they need to operate a successful PCC. Focus will be on key areas including education, membership, communications and marketing, and innovation and policy.

Mark your calendar now – below are the dates and locations for PCC Boot Camp (*RSVP required, seats are limited and will be available on a first-come first-serve basis*):

- **Portland, OR**                      **February 8**
- New York City, NY                February 29
- Kansas City, MO                 March 21
- Birmingham, AL                 March 28
- Los Angeles, CA                 April 25
- Orlando, FL                      May 2
- Indianapolis, IN                 National Postal Forum: \*06/03/2024 – Day 1 and \*06/04/2024 – Day 2
- Nashville, TN                     July 18

Be on the lookout for upcoming *PCC Alerts* with specific information on the location near you. We are encouraging all PCC Board members to attend one of the Boot Camps.

Here is a sneak peak of **some** of the topics the National PCC Program Office and the PCC Advisory Committee members will cover:

- **Policy Sub-Committee** – It's not about the rules, it's about the tools. Join us for an interactive exercise with *PCC Publication 286*.
- **Education Sub-Committee** – Elevate your expertise with tools and knowledge to help your PCC succeed and grow, and more...
- **Membership Sub-Committee** – Develop and role play your PCC elevator speech, test your knowledge about membership best practices, and more...
- **Communications and Marketing Sub-Committee** – Critical thinking with an interactive approach to Communicating and Marketing your PCC, and more...
- **Applications** – Fed up with navigating *PostalPro*? So are we! Experience the newly returned format, catered to *your* needs.
- **How to manage a Successful Board Meeting** – Learn what P.A.L. means and why it's important, and more...

*PCC Boot Camp* will be presented jointly by Postal and Industry representatives to demonstrate the partnership that exists among successfully operated PCCs. Each module is *one hour and a half including a Q&A segment and all interactive activities*.

Sessions will be highly interactive, with breakouts, role playing, live demos, and games. This approach should create a better learning environment and generate lots of fun.

All attendees of PCC Boot Camp will receive a digital Credly badge to share on their social media sites showing they are Boot Camp certified.

For more information, please contact your HQ PCC Liaison.

***We look forward to seeing you at Boot Camp and expanding your PCC knowledge!***